

calendar of events

july 1, 2021–
june 30, 2022

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| Club Year Begins..... | July 1, 2021 |
| AdCamp (Virtual)..... | July 12–16, 2021 |
| Creative Caffeine Chat Series Webinars (Monthly)..... | 3rd Tuesday, 10:30am ET |
| President’s Webinars, sponsored by the Council of Governors..... | August 26, 2021 |
| American Advertising Awards Training Event/Executive Directors..... | August 17, 2021 |
| American Advertising Awards Training Event/Executive Directors..... | September 20, 2021 |
| Central Region Conference | September 23-25 |
| Most Promising Multicultural Students Program Application Deadline | October 15, 2021 |
| American Advertising Awards Training Event/Executive Directors..... | October 12, 2021 |
| Western Region Conference | October 14–16, 2021 |
| Membership Roster Submission Deadline..... | November 1, 2021 |
| Student Advertising Career Conference..... | November 4–6, 2021 |
| Advertising Hall of Achievement | November 17, 2021 |
| (Corresponding Board of Directors and Council of Governors meetings) | |
| President’s Webinars, sponsored by the Council of Governors..... | November 18, 2021 |
| Membership Dues Invoices Sent | December 1–3, 2021 |
| American Advertising Awards Handling Fees Invoices Sent..... | Immediately after close of local competition |
| Most Promising Multicultural Students Program Event | February 2022 |
| President’s Webinars, sponsored by the Council of Governors..... | February 24, 2022 |
| Campus to Corporate Host Commitment Deadline | February 28, 2022 |
| Barton A. Cummings Gold Medal Award Nomination Deadline | Mid-March 2022 |
| Advertising Day on the Hill..... | Mid-Late March 2022 |
| National Student Advertising Competition Plans Book Deadline | March 23, 2022 |
| National Student Advertising Competition District Competitions | April 2022 (dates vary by District) |
| Ovation Awards Submission Deadline (Club Achievement Books deadline)..... | April 1, 2022 |
| Chic Davis Memorial Awards Nomination Deadline..... | April 6, 2022 |
| Betty Riehl Excellence in Service Award Nomination Deadline..... | April 6, 2022 |

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| Pat Martin Excellence in District Leadership Award Nomination Deadline..... | April 6, 2022 |
| American Advertising Awards National Forwarding Deadline | April 11, 2022 |
| LeADership Immersion Training Event..... | April 12–13, 2022 |
| Advertising Hall of Fame | April 26, 2022 |
| (Corresponding Board of Directors and Council of Governors meetings) | |
| Mosaic Awards..... | May 2022 |
| National Student Advertising Competition Semifinals Competition..... | May 5–6, 2022 |
| National American Advertising Awards Winners Contacted | May 9, 2022 |
| President’s Webinars, sponsored by the Council of Governors..... | May 26, 2022 |
| ADMERICA, AAF’s National Conference..... | June 2–5, 2022 |
| National Student Advertising Competition Finals Competition | June 2022 |
| (in conjunction with ADMERICA) | |
| The Mosaic10 Panel Discussion | June 2022 |
| (in conjunction with ADMERICA) | |
| Salute to Achievers Ceremony | June 2022 |
| National American Advertising Awards Gala | June 2022 |
| Club Year Concludes | June 30, 2022 |